

THEODORE MORDEN

Vancouver, BC • 604-652-3727 • theodoremorden33@gmail.com • <https://www.linkedin.com/in/theodore-morden-970bb42a4/>

PROFESSIONAL SUMMARY

Economics student (UBC, December 2026) with hands-on experience supporting financial analysis, fundraising, and document workflows in early- and growth-stage companies. Skilled at applying AI tools to accounting and finance tasks, building investor-ready materials, and working independently with founders and senior leadership. Strong written communication; detail-oriented and organized.

EDUCATION

University of British Columbia

Vancouver, BC

Bachelor of Arts in Economics • Upper-Level Average: 81%

Expected December 2026

Relevant coursework: Money and Banking, International Finance, Financial Economics, Fundamentals of Financial Accounting, Taxation, Cost-Benefit Analysis of Public Policy, Advanced Econometrics and Causal Modelling, Methods of Technology Start-Ups.

RELEVANT EXPERIENCE

Strategy Intern — FORM Athletica

Vancouver, BC | January 2026 – March 2026

- Work directly with the CFO on fundraising preparation and investor materials during an active financing process, drafting and updating documentation to meet review and submission deadlines.
- Build and maintain KPI dashboards covering retention, unit economics, and subscription performance, surfacing trends used in investor and strategic discussions.
- Conduct competitive and market analysis to inform company positioning and strengthen the fundraising narrative.
- Review and stress-test financial models used in investor and internal strategic conversations.

Founder and CEO — Azimuth

Vancouver, BC | 2026 – August 2026

- Building an early-stage software platform focused on personal vision creation and long-term goal engagement, leading product strategy, customer discovery, and operational planning.
- Apply AI-assisted development workflows to ship and iterate on an MVP, balancing speed with attention to detail and documentation.
- Own positioning, messaging, and strategic direction for the platform end-to-end.

Consultant — Universal Fuel Technologies

Remote | October 2025 – January 2026

- Independently produced customer- and investor-facing materials in a fast-paced startup environment with minimal supervision and tight turnarounds.
- Used AI-assisted workflows to develop investor presentations and strategic materials communicating a complex chemical-catalyst technology and its commercial value proposition.
- Partnered directly with founders to refine messaging and ensure consistency, accuracy, and completeness across investor materials.

Lifeguard I — Vancouver Beach Lifeguarding

Vancouver, BC | June 2022 – August 2025

- Coordinated with EMS, fire, police, and paramedics during large-scale public events with attendance exceeding 300,000 people.
- Delivered front-line public service to hundreds of beachgoers daily, requiring clear written and oral communication under pressure.
- Performed open-water rescues and emergency medical interventions including CPR, AED, and oxygen administration.

HONOURS & ACTIVITIES

- UBC Economics Student Association Case Competition — 2nd place out of 18 teams (2025); built an economic model analyzing U.S. tariffs and global currency volatility, presented strategic recommendations to faculty judges.
- Former UBC Varsity Rowing; Brazilian Jiu-Jitsu.

TECHNICAL SKILLS

Finance & Analysis: Financial modelling, KPI/unit-economics analysis, econometric analysis, financial statement review, market and competitive research.

AI & Software: ChatGPT, Claude and AI-assisted finance/accounting workflow tools; Microsoft Excel, R, PowerPoint, Google Sheets, Google Slides.